DESCRIPTION: BUILD ATP is a community of students who live together and share a common academic and intellectual interest in business, entrepreneurship, and leadership. This syllabus summarizes the activities of a weekly fall quarter seminar that is designed to introduce you to business/leadership academic programs and careers. **Smartsite: EDU 098-009 FQ 2013**

COORDINATOR: Professor Kimberly Elsbach, Graduate School of Management, kdeltsbach@ucdavis.edu, 530-752-0910

MEETING TIMES: Thursdays, 4:10-5:00 PM.

MEETING LOCATION: **Segundo Services Center room 3310,**

REQUIREMENTS: 1) Weekly attendance and participation
2) Assignments: Class #’s 2, 4, 6, 8 – news clippings presentation and short quiz
3) Group Blog submission - due 11/21/13

Pass/No Pass Evaluation:
Any combination of 3 missed classes, missed assignments, and/or failed quizzes = No Pass

### COURSE SCHEDULE

<table>
<thead>
<tr>
<th>Date</th>
<th>Class#</th>
<th>Topic/ Assignments</th>
<th>Discussion Leader</th>
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<tr>
<td>9/26/13</td>
<td>1</td>
<td>- Organizational Behavior and Leadership</td>
<td>Kim Elsbach</td>
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<tr>
<td>10/3/13</td>
<td>2</td>
<td>- News Clippings 1 - News stories about Organizational Behavior and Leadership - Quiz 1 – Organizational Behavior and Leadership</td>
<td>Kim Elsbach</td>
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<tr>
<td>10/10/13</td>
<td>3</td>
<td>- Finance</td>
<td>Roger Edelen</td>
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<td>10/17/13</td>
<td>4</td>
<td>- News Clippings 2 - News stories about Finance - Quiz 2 –Finance</td>
<td>Kim Elsbach</td>
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<td>10/24/13</td>
<td>5</td>
<td>- Accounting</td>
<td>Chelle Yetman</td>
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<td>10/31/13</td>
<td>6</td>
<td>- News Clippings 3 - News stories about Accounting - Quiz 3 – Accounting</td>
<td>Kim Elsbach</td>
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<tr>
<td>11/7/13</td>
<td>7</td>
<td>- Marketing</td>
<td>Prasad Naik</td>
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<td>11/14/13</td>
<td>8</td>
<td>- News Clippings 4 - News stories about Marketing - Quiz 4 –Marketing</td>
<td>Kim Elsbach</td>
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<td>11/21/13</td>
<td>9</td>
<td>- Careers in Business - Group Blog submission due</td>
<td>Q&amp;A with MBA students</td>
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